



# Affiliate

NEWSLETTER



August 2020

Issue: 7



## *What's New from Vitamix*

It is an exciting time here at Vitamix as we are launching several new products this year! Check out the two that are live now on Vitamix.com – the Stainless Steel Container and the Vitamix® FoodCycler® FC-50. Page 2.

We want you to submit your blog posts, videos, and recipes that include Vitamix to share your unique creations to our community. Right now we are searching for whole food healthy recipes that contain highly nutritious ingredients. Page 3.

With the holiday season and Q4 right around the corner we have decided to hold off on new Vitamix.com promotions until Q4 to be able to stock up on our inventory levels. Due to this we highly encourage you to promote our Affiliate exclusive deals that you can offer to all of your audiences and customers! Page 4.

### *Inside*

#### Expanding our portfolio –

Check out the new products that are live now on Vitamix.com!

2

#### We want your recipes –

Check out how to get featured in a Vitamix newsletter!

3

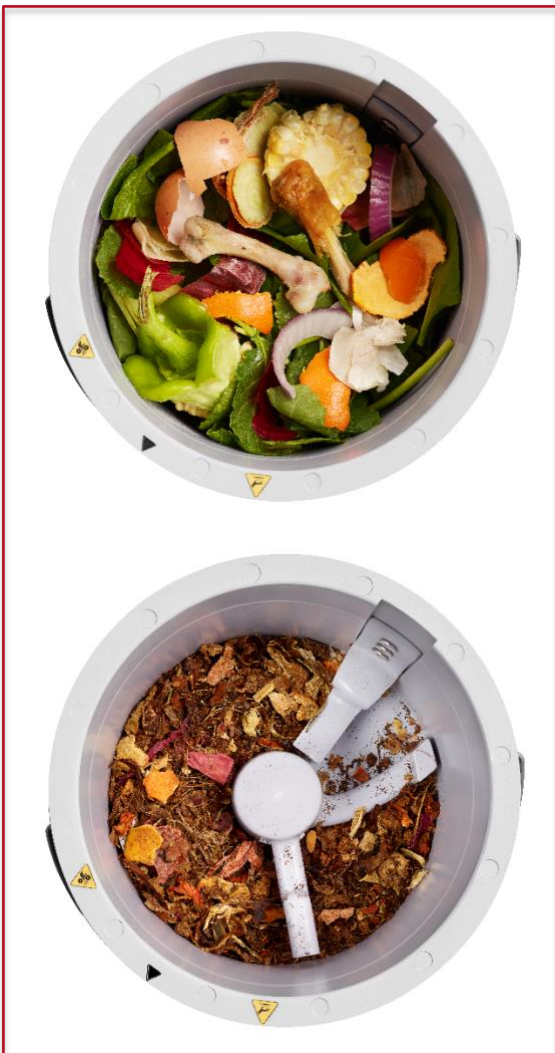
*Follow me to page*

2

## New Products on Vitamix.com

### Stainless Steel Container

- Works with all full-size blenders
- Odorless and stain resistant
- 304 grade stainless steel
- Dishwasher safe
- Form fitting ergonomic handle with heat guard
- \$199.95 USD & \$259.95 CAD
- [Vitamix landing page](#)



### Vitamix® FoodCycler® – FC-50

- Breaks down food waste into a nutrient rich soil amendment
- Reduces methane gas produced by 90%
- Quiet and odorless
- Vitamix branded
- Run multiple cycles a day year round with a touch of a button
- \$399.95 USD & \$499.95 CAD
- Comes with 2 carbon filters and waste bucket with carbon filter lid
- [Vitamix landing page](#)

## *Send Us Your Recipes!*

*We want to feature YOU!*

Do you have a great Vitamix blog post or video? If so, send it to [affiliates@vitamix.com](mailto:affiliates@vitamix.com). We want to give you a chance to be featured in our newsletter “Handpicked by Vitamix – Recipes of the Week”. If your blog post or video is selected by the Vitamix Marketing team it will be the first recipe in the newsletter and will include a link to your post and your name/site’s name.

This newsletter gets sent out to over 300,000 readers! Some of our affiliates that have already been featured have reported **10,000 UNIQUE VISITORS** to their site when their post was featured in the Recipe of the Week newsletter.

These can be old articles/videos or brand new, however, they must contain Vitamix.com links from Commission Junction and be live somewhere on the internet. Submitting your posts/articles/videos does not guarantee that your work will be featured. All features are to be decided by the Vitamix marketing and affiliate teams.

We are currently looking for recipes that are healthy and whole food. An added bonus would be if the recipe is geared towards back to school snacks or meals!



# Affiliate Exclusives

## United States & Canada

- \$20 off Reconditioned A2500 & A3500
- \$20 off Reconditioned Explorian
- Free shipping on all orders (+UK)

## United States

- \$100 off Reconditioned V1200 + Free Recon Smart Scale

## Canada

- \$130 off Reconditioned V1200



# Affiliate

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For any questions regarding the  
Affiliate Program, please contact a member  
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